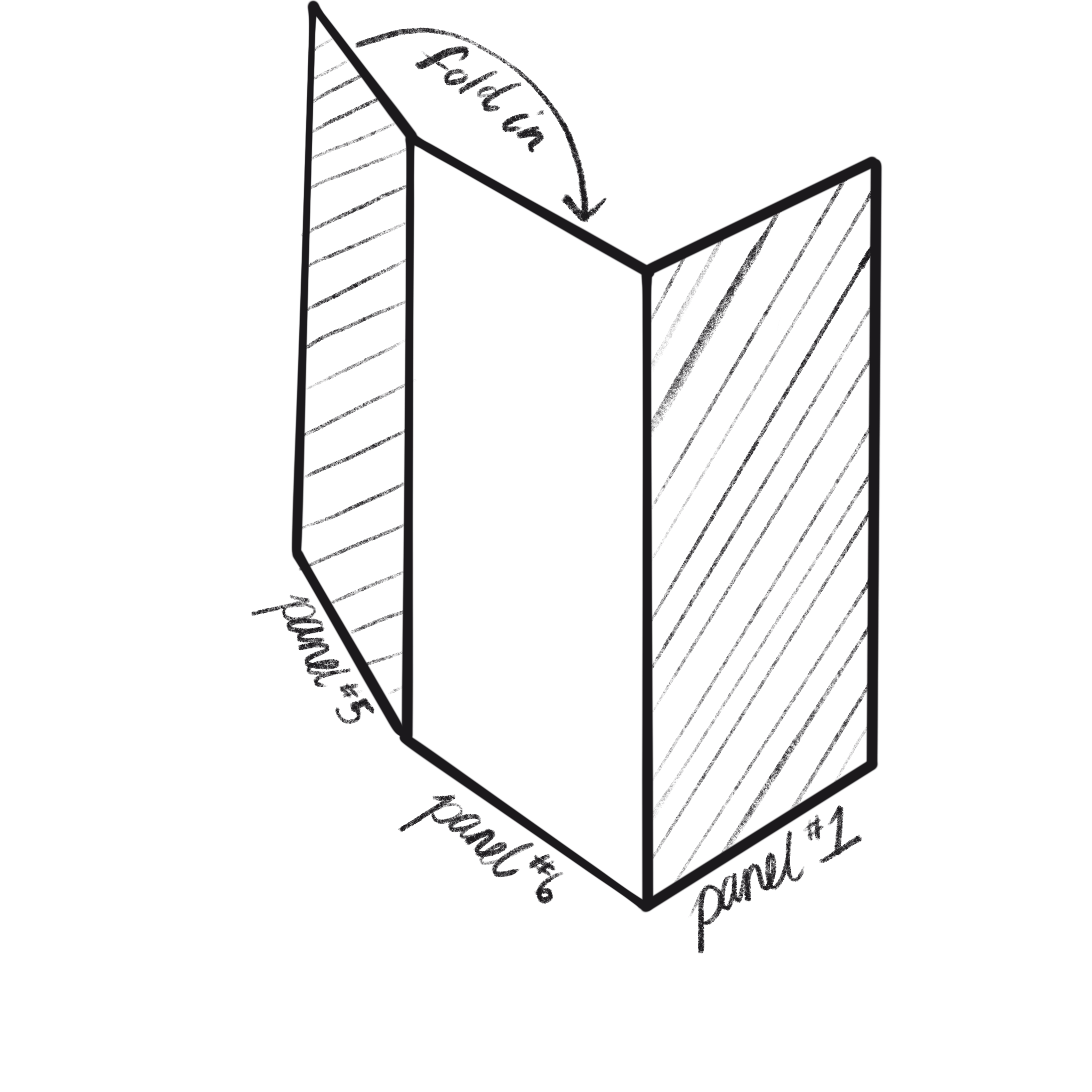
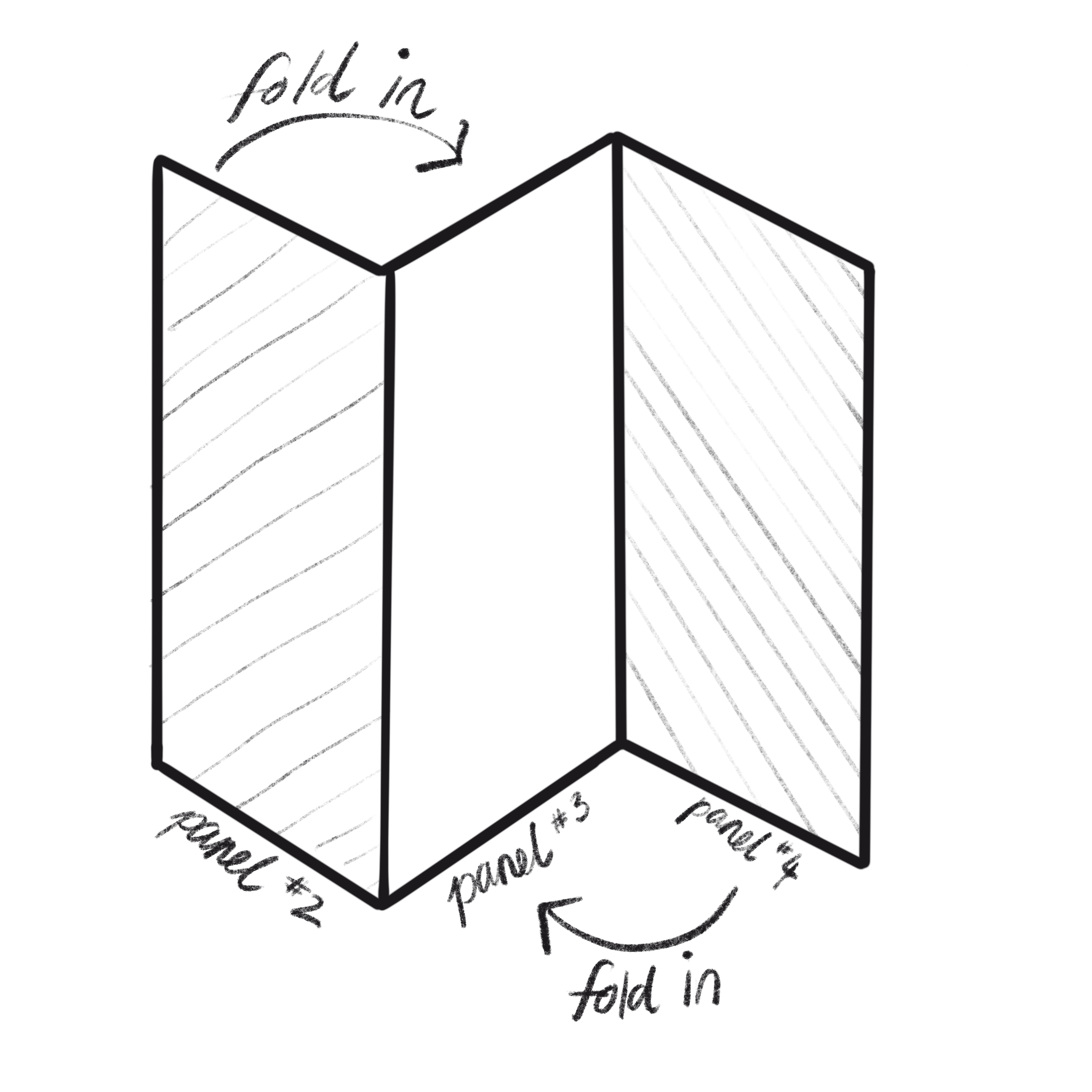
**NCV Graphic Design Level 3 - ISAT**

Implementation Date: January 2023

Students can select one of the following five client options for their trifold brochure designs:

<http://ncvgraphicdesign.co.za/l3-v2/>

* **Option 1 -** Children’s Hat Company
* **Option 2 -** American-style Restaurant
* **Option 3 -** Make-up Brand for Tweens
* **Option 4 -** Interior Design Company
* **Option 5 -** Marketing Consultant for Start-up Companies

**Option 1**

Children’s Hat Company

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**PANEL 1**

Title: Creative Kids’ Caps With UV- Protection

Subtitle: No more dull mass-produced hats

Tagline/Slogan: A Hat with Soul

Assets: Add Cover image(s) + Company Logo

**PANEL 2**

Title: Limited Edition Caps

Paragraph:

Let's Imagine! If we asked you what a hat could do for you, we bet you'd tell us it protects your face from the sun. That's true - and so much more! Hat and Soul creates wearable extensions of kids' internal worlds and customizes them to their individual style and imagination. Sun-blocking hats become a gateway to creativity and imagination with Hat and Soul. You can't have a hat without a soul. And here's a hat with a soul!

**PANEL 3**

{Product pages}

Title: Limited Edition Caps

Introduction:

Pause for a moment. Imagine. We create hats that transform children's creative energies into wearable extensions of their personality, stories, and creative adventures. A Hat So Exclusive Your Kid Can't Share

**Product #1: Kool Kangaroos Sun Cap SPF 50+**

Let your little one hop, hop, hop into their own with this expressive designer accessory that’s sure to turn heads. This hat will turn your child into the cutest kangaroo you’ll ever see. Your kid can have all the fun in the sun with this kangaroo-themed cap boasting bright pops of color, SPF 50+ protection against UV rays, and a moisture-absorbing, breathable sweatband.

**Product #2: DinoMite Sun Cap SPF 50+**

Your kiddo can express themselves with this dinosaur-themed cap bursting with flair and boasting an SPF 50+ coating as well as a moisture-absorbing, breathable sweatband for a comfortable fit — no matter how hard they play. It’s a hat and a soul. Dinosaur style.

**PANEL 4**

{Product pages}

**Product #3: Little Lamb Sun Cap SPF 50+**

Your kiddo will love embracing their personal style with the bright hues, sweet sheep design, and customizable, stays-put fit thanks to the breathable sweatband and snapback closure, while you’ll breathe easy knowing SPF 50+ protection shields them from the sun all year long.

**Product #4: Owl Eyes Sun Cap SPF 50+**

Look up! It’s a bird! It’s a plane! It’s your new favorite hat! There’s an owl living in your hat.The SPF 50+ coating and moisture-absorbing, breathable sweatband keeps them comfortable and shielded from the sun no matter which outdoor activity your active kiddo dives into.

**PANEL 5**

Title: Cultivating childhood creativity

Paragraph:

Do you feel like your busy lifestyle inhibits the development of your child’s imagination? No problem, we’ve got you covered. Hat and Soul’s vocation is to create unique yet sun-safe caps for kids. There is no limit to the imagination fostered by our fun and colorful designs. Be prepared for new playdates and friendships, thanks to your child’s new look!

**PANEL 6**

{Contact Details}

Title: Contact Us:

Subtitle: We are glad to assist you with any concerns or questions.

Info:

***Address:*** 539 West Commerce Street, Austen, TX 76208, USA

***Email:*** sales@hatandsoul.shop

***Facebook:*** www.fb.com/hat-and-soul

***Web:*** www.hatandsoul.shop